ARCHIE SERIES

GRRRR!

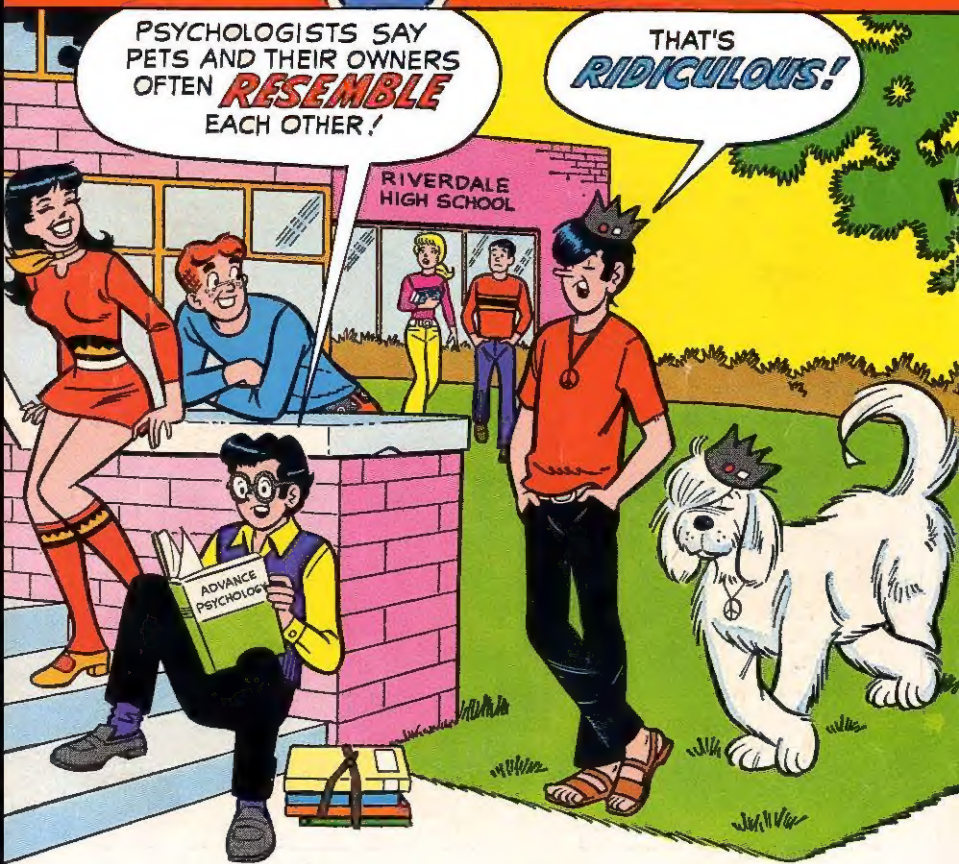
15¢

MAC

APPROVED BY THE COMICS CODE AUTHORITY

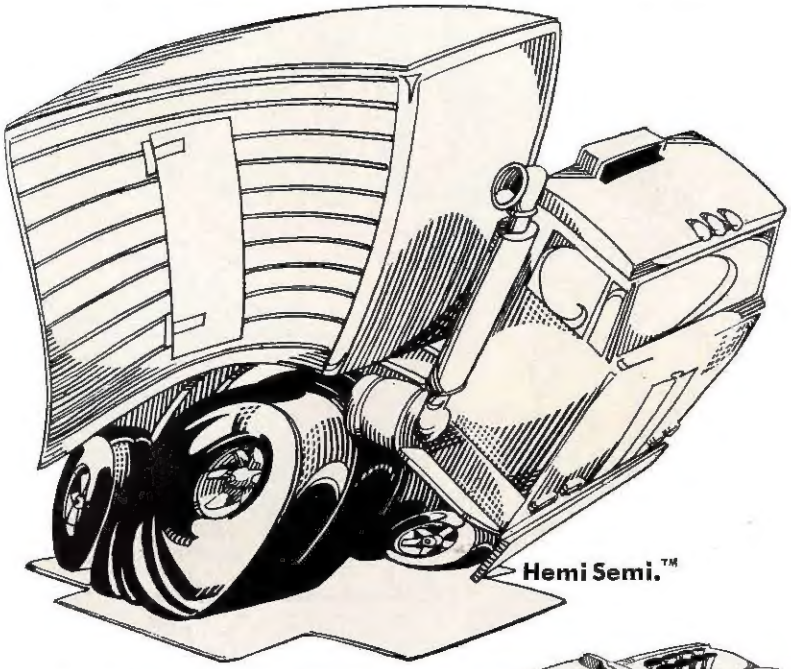
JULY
NO. 194

Jughead


PSYCHOLOGISTS SAY PETS AND THEIR OWNERS OFTEN RESEMBLE EACH OTHER!
THAT'S RIDICULOUS!
RIVERDALE HIGH SCHOOL
ADVANCE PSYCHOLOGY

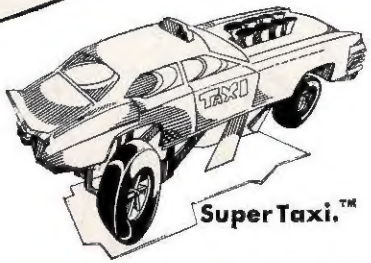
TM & © 2008 ARCHIE

NO PAINT. NO GLUE. NO MESSIN' AROUND.



Our nutty Snap-Draggin' kits come in 20 or 30 pieces each. You just snap them together. They fit good and tight. If you stay away from the TV, you can snap together a Monogram Snap-Draggin' in around 45 minutes.

We've got lots of whacked out models you can build. Hemi Semi, for instance. Like a load of ripe watermelon headin' for the Boy Scout Jamboree.



Monogram quality hobby kits

MATTEL

SNAP TITE™ MODEL KIT

SNAP-DRAGGIN'S™ The models you finish.

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That's Entertainment

BE REASONABLE, SON! YOU CAN'T GO INTO THE BAKERY BUSINESS! YOU KNOW YOU CAN'T BE TRUSTED NEAR FOOD! YOU'LL EAT UP ALL THE PROFITS!
NO, MOM! YOU DON'T UNDERSTAND! I DIDN'T MEAN THAT WE'RE GOING TO BAKE WHEN I SAID WE HAD TO MAKE SOME BREAD! I MEANT WE HAVE TO MAKE SOME MONEY!
Jughead

I'VE GOT A REAL BOFFO IDEA! WE'RE GOING TO BE ENTERTAINERS!
ARE THE ARCHIES BREAKING UP?
NO, MRS. JONES, BUT THE ARCHIES HAVE TO LINE UP GIGS, AND SOMETIMES THE WORK ISN'T THERE WHEN WE WANT IT!

JUGHEAD, No. 194, July, 1971. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 325 Fifth Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $1.80 in the U.S.A. Single copies 15c. Copyright © 1971 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or matting removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

JUGHEAD'S IDEA IS TO HAVE US BECOME STROLLING MINSTRELS!
ISN'T IT HARD TO STROLL WITH A SET OF DRUMS?
NO DRUMS, MOM! THIS IS GOING TO BE AUTHENTIC! ME ON THE FLUTE AND ARCH DOING HIS THING ON THE MANDOLIN!
IT'LL BE A GAS! MINSTRELS WERE A BIG THING BACK IN THE TWELFTH AND THIRTEENTH CENTURIES!
WE'RE GONNA WANDER ABOUT AND TELL MUSICAL TALES OF HAPPENINGS THROUGHOUT THE KNOWN WORLD!
I PREDICT THAT THE MOST UNUSUAL HAPPENING OF THE DAY IS GOING TO BE YOU TWO!
MAYBE YOUR MOM'S RIGHT, JUG! I FEEL SILLY!
ARCH, WE'RE THE BEAUTIFUL PEOPLE! WE ARE GOING TO PICK UP PLENTY OF LOOT!

WE'LL CONCENTRATE ON THE EATING SPOTS! IF THEY DON'T THROW MONEY THEY MIGHT AT LEAST TOSS US SOME FOOD!
BURGER BILL
IF THEY "TOSS" US FOOD - OKAY! BUT SUPPOSE THEY "THROW"?
SHH! THIS IS OUR DEBUT!
LAY THE LYRICS ON THEM, ARCH! A ONE-- AND A TWO--
WHAT KIND OF JAZZ IS THIS? ARE THEY PUTTIN' US ON?
MAYBE THE CIRCUS IS IN TOWN?
♪ LISTEN FRIENDS AS I TELL TO THEE, THE NEWS OF ALL OUR GREAT COUNTRY--♫
NOW LISTEN, YOU--

I'LL SEE IF I CAN BORROW A LADDER!
YOU FELLOWS WORK FOR THE JOLLY GREEN GIANT?
BUZZ OFF, KID!
COME ON! WE'LL TRY THIS PLACE!
MAYBE WE OUGHTA GIVE UP, JUG!
LET'S WATCH THIS, JOEY! I PUT BEANS IN HIS FLUTE!
PETE'S PIZZA PALACE

WHAP!
QUIT?
NO!
MAYBE WE'LL HAVE BETTER LUCK IN POP TATE'S! LET'S GIVE IT ALL WE'VE GOT!
CHOKLIT SHOPPE

OH, LISTEN FRIENDS, AS I TELL TO THEE--
SCREE
CRACK!
NOW LET'S BE SENSIBLE! REGGIE'S DAD CAN GET US A NICE SAFE JOB AT HIS NEWSPAPER PLANT! GOOD MONEY! SHORT HOURS--
WHAT? AND LEAVE SHOW BUSINESS?
END

THE BEST BASEBALL GAME CANNOT BE PURCHASED IN A RETAIL STORE!

PITCHING • HITTING • FIELDING • RUNNING • MANAGING

Season after season, STRAT-O-MATIC BASEBALL has been sold to thousands of baseball fans exclusively through the mail. But why, you ask? Each year our baseball game is totally revised to reflect precisely the most up-to-date Major League statistics.

STRAT-O-MATIC offers such a current authentic reproduction of real life baseball and such a wide selection of games and individual team combinations, that it is impossible for a retail store to supply our fans.

In business since 1961, the quality and reliability of STRAT-O-MATIC BASEBALL speaks for itself in the fact that we have continued year after year to sell out all our editions.

In our 1971 edition, STRAT-O-MATIC presents you once again with the finest in baseball realism and entertainment. The hitting, pitching, fielding and base running abilities of 480 Major League players is unbelievably reproduced right from the ball park into your home. Leading average hitters such as Rico Carty and Alex Johnson will be among your own league leaders. Bob Gibson the Cardinal's fine pitcher, will be difficult to hit and will allow few walks and home runs. Wes Parker, Dodger first baseman, will field his position as brilliantly in your game as he does in real life. Without hesitation, we recommend STRAT-O-MATIC BASEBALL'S 1971 Edition to be without equal.

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SEASON'S PASS
To Hundreds of Big League Ball Games
Fill Out and MAIL TODAY
You Take NO RISK. Fill out and mail for FREE Sample Offer.

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Send exciting FREE STRAT-O-MATIC Baseball Game offer and samples. I enclose 10 cents in coin or stamps to cover postage and handling.

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Address .....

City ..... *State* ..... *Zip* .....

LI'L JINX
"BUY WHY'S"
DADDY! I NEED A QUARTER! I WANT TO BUY A---
HOLD IT! HAVE YOU USED UP YOUR ALLOWANCE ALREADY?
YES!...AND I NEED MORE!
THIS SPENDING HAS GOT TO STOP!!
YOU BETTER START LEARNING THE VALUE OF MONEY!!
WOW! HOW AM I GOING TO LEARN THE VALUE OF MONEY IF I DON'T SPEND IT?
END

BIG Ethel PIN UP
LOOK WHAT I BOUGHT, JUGGIE--- KISSPROOF LIPSTICK !!
YOU SHOULDA SPENT YOUR MONEY ON POP CORN,--- YOU ALREADY ARE KISSPROOF !
POP CORN
POP CORN

WOW!

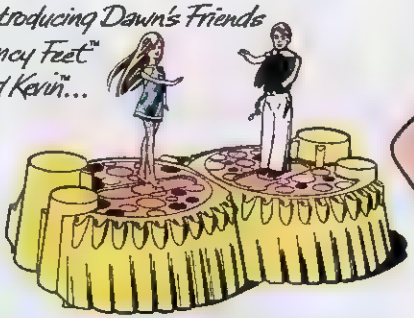
IT'S DANCING DAWN™ AND HER DANCING FRIENDS!!!

ANGIE™ GLORI™ DALE™ JESSICA™ and LONGLOCKS™

It's Fantastic! Now Dawn Dances...

like no other doll can—and you can dance with her, too! Slow or fast—it's up to you—you pick the tune—forward or back, side to side—to any record, any song!

Introducing Dawn's Friends Fancy Feet™ and Kevin™...



and their incredible DISCOS. It's the toy of the century. Set them on their psychedelic revolving DISCOS—they dance all by themselves—forward or back—side to side—you control the rhythm, you control the speed. Just turn on the music and they'll dance for hours.

Dawn's Glamour Boutique!

Now Dawn, the most beautiful doll in the world, has her own Glamour Boutique... with an exquisite three-way mirror. Just touch the magic lever and watch Dawn turn and pose for you in her latest gown.

Here are Dawn's Friends—
Angie, Glori, Dale, Jessica and Longlocks. They dance, too! Collect them all.

T.M.

TOPPER

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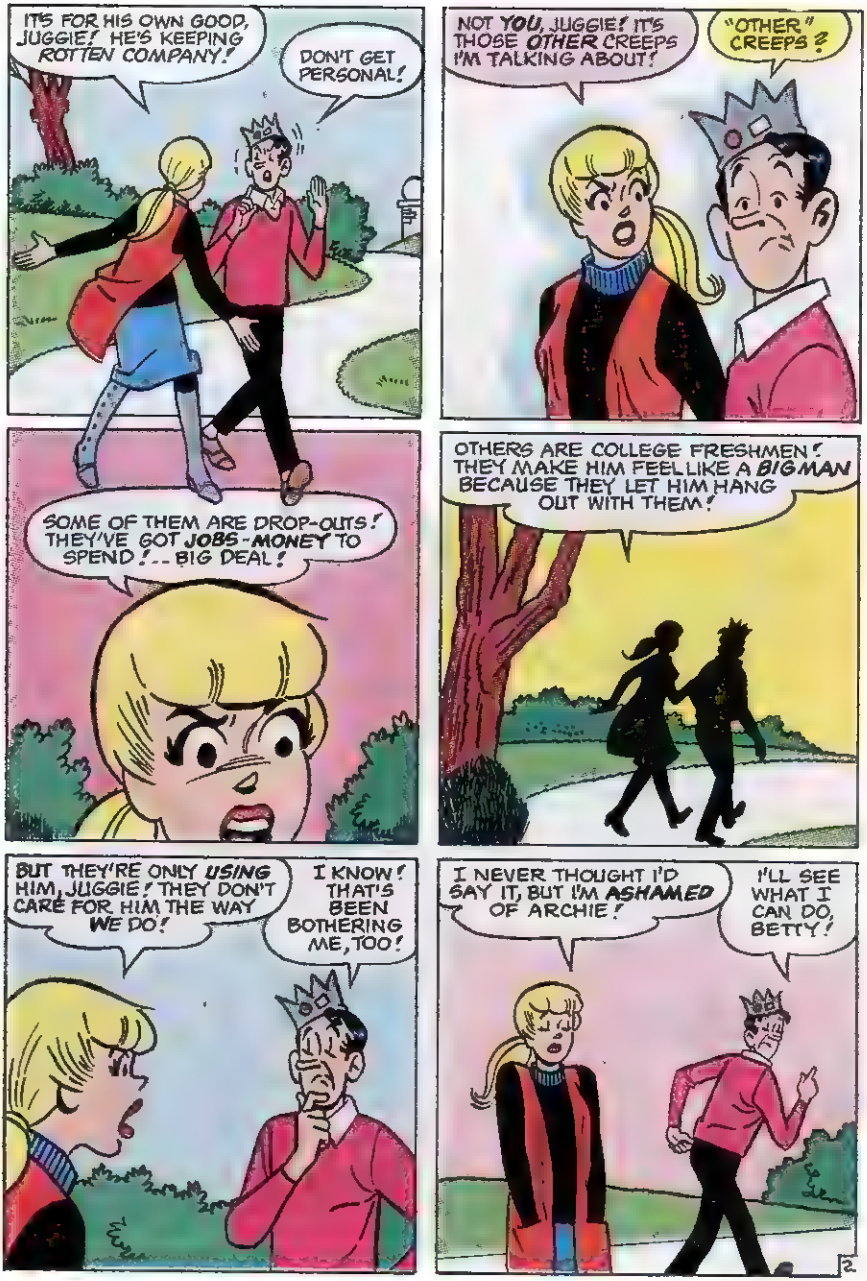
Jughead
SACRIFICE PLAY
JUGGIE, I WANT TO TELL YOU SOMETHING ABOUT ARCHIE, BUT DON'T YOU DARE LET HIM KNOW I SAID IT!
UH, UH! NO THANKS! NOT ON YOUR LIFE!
ARCH IS MY FRIEND! IF YOU DON'T WANT ARCHIE TO KNOW-DON'T TELL ME!
YOU'RE A LOYAL FRIEND, JUGGIE!... OKAY, TELL HIM IF YOU MUST- BUT HE'S GOING TO HATE ME FOR SAYING IT!
OKAY! GIVE!

ARCHIE SERIES

ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!


IT'S FOR HIS OWN GOOD, JUGGIE! HE'S KEEPING ROTTEN COMPANY!
DON'T GET PERSONAL!
NOT YOU, JUGGIE! IT'S THOSE OTHER CREEPS I'M TALKING ABOUT!
"OTHER" CREEPS?
SOME OF THEM ARE DROP-OUTS! THEY'VE GOT JOBS-MONEY TO SPEND!--BIG DEAL!
OTHERS ARE COLLEGE FRESHMEN! THEY MAKE HIM FEEL LIKE A BIG MAN BECAUSE THEY LET HIM HANG OUT WITH THEM!
BUT THEY'RE ONLY USING HIM, JUGGIE! THEY DON'T CARE FOR HIM THE WAY WE DO!
I KNOW! THAT'S BEEN BOTHERING ME, TOO!
I NEVER THOUGHT I'D SAY IT, BUT I'M ASHAMED OF ARCHIE!
I'LL SEE WHAT I CAN DO, BETTY!
12

TROUBLE IS, YOU CAN'T TELL A GUY A THING LIKE THAT! HE'S GOT TO SEE IT FOR HIMSELF!
2 FEATURES
TWO FEATURES
GET OUT AND STAY OUT!
BUNCH OF GROUCHES IN THE AUDIENCE! HAH! I THOUGHT WE WERE FUNNY!
HEY! YOU ROTTEN KID! COME BACK AND PAY FOR THAT APPLE!
WHAT APPLE? I DON'T HAVE ANY APPLE! ANDY'S GOT THE APPLE!
THAT WAS A GIFT FROM MY BUDDY, GEORGE!
THINK FAST, PHIL!
TSK, TSK! OH YOU AWFUL LITTER BUG!
HA HA

LOOK AT HIM, SMILING THAT SILLY GRIN! HE REALLY DIGS RUNNING WITH THOSE CREEPS!
IF I TRY TO DRAG HIM AWAY THEY'LL STOMP ME INTO THE SIDEWALK!
OKAY, JONES! THE MOMENT OF TRUTH! DOES FRIENDSHIP END WHEN YOUR PRECIOUS SKIN IS IN DANGER?
HEY ARCH! I KNOW A GUY THAT JUST SPENT TWO WEEKS PUTTING IN A NEW LAWN! WHAT SAY WE RUN YOUR JALOPY ACROSS IT?
BOSS, BABY! REAL BOSS!
NO!
NO?
THE NOSE OBJECTS!
4

ARCH! FOR PETE'S SAKE! THESE GUYS ARE WRONG FOR YOU! YOU KNOW I DON'T LIKE TO INTERFERE IN YOUR LIFE, BUT---
BUT HE IS, ISN'T HE?
ARE WE GONNA LET OL' SPINDLE SNOOT BUTT INTO OUR BUDDY'S PLEASURE?
HEY GUYS! WE'VE GOT A RARE BIRD HERE! A LONG-NOSED MEDDLER!
THAT TAKES CARE OF HIM! NOW LET'S HAVE SOME FUN!
WHERE'S THIS GUY WITH THE MILLION DOLLAR LAWN?
LET'S GO, ARCH!

NO!
HUH?
DOGGONE IT! I'M ASHAMED OF MYSELF! GET LOST, YOU BUNCH OF CREEPS! FIND YOURSELF ANOTHER PATSY! I'M THROUGH!
GET HIM!
I TOLD YOU THE KID WAS A SQUARE!
WE'RE BETTER OFF WITHOUT HIM!
WE'LL PICK UP WHEELS SOMEWHERE ELSE!
JUG, I DON'T KNOW HOW TO APOLOGIZE! I JUST STOOD THERE! IS THERE ANYTHING I CAN DO TO MAKE IT UP TO YOU?
THERE IS!
HELP ME LOOK FOR BETTY SO I CAN TELL HER THE GOOD NEWS!
WHAT GOOD NEWS?
NOW THAT, IS BETWEEN BETTY AND ME, AND IT'S NONE OF YOUR BUSINESS-OLD BUDDY!
WHATEVER YOU SAY, JUG!
END

GET IN THE GROOVE FOR A GIANT FUN-IN!
FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!

CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below.

- ☐ ARCHIE ANNUAL # 28
- ☐ BEGGIE'S WISE GUY JOKES # 18
- ☐ EVERYTHING'S ARCHIE # 15
- ☐ JUGHEAD'S JOKES # 24
- ☐ ARCHIE'S PALS 'N' GALS # 65
- ☐ LITTLE ARCHIE # 66
- ☐ MADHOUSE ANNUAL # 8
- ☐ ARCHIE'S T.V. LAUGHOUT # 8
- ☐ ARCHIE'S JOKES # 186
- ☐ THE WORLD OF ARCHIE # 182
- ☐ BETTY & VERONICA SUMMER FUN # 175
- ☐ THE WORLD OF JUGHEAD # 183
- ☐ ARCHIE'S CHRISTMAS STOCKING # 179
- ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR # 180
- ☐ BETTY & VERONICA SPECTACULAR # 184
- ☐ LI'L JINX GIANT LAUGHOUT # 185
- ☐ SABRINA # 2
- ☐ THE MAD HOUSE GLADS # 79
- ☐ THAT WILKIN BOY # 13
- ☐ JOSIE AND THE PUSSYCATS # 58

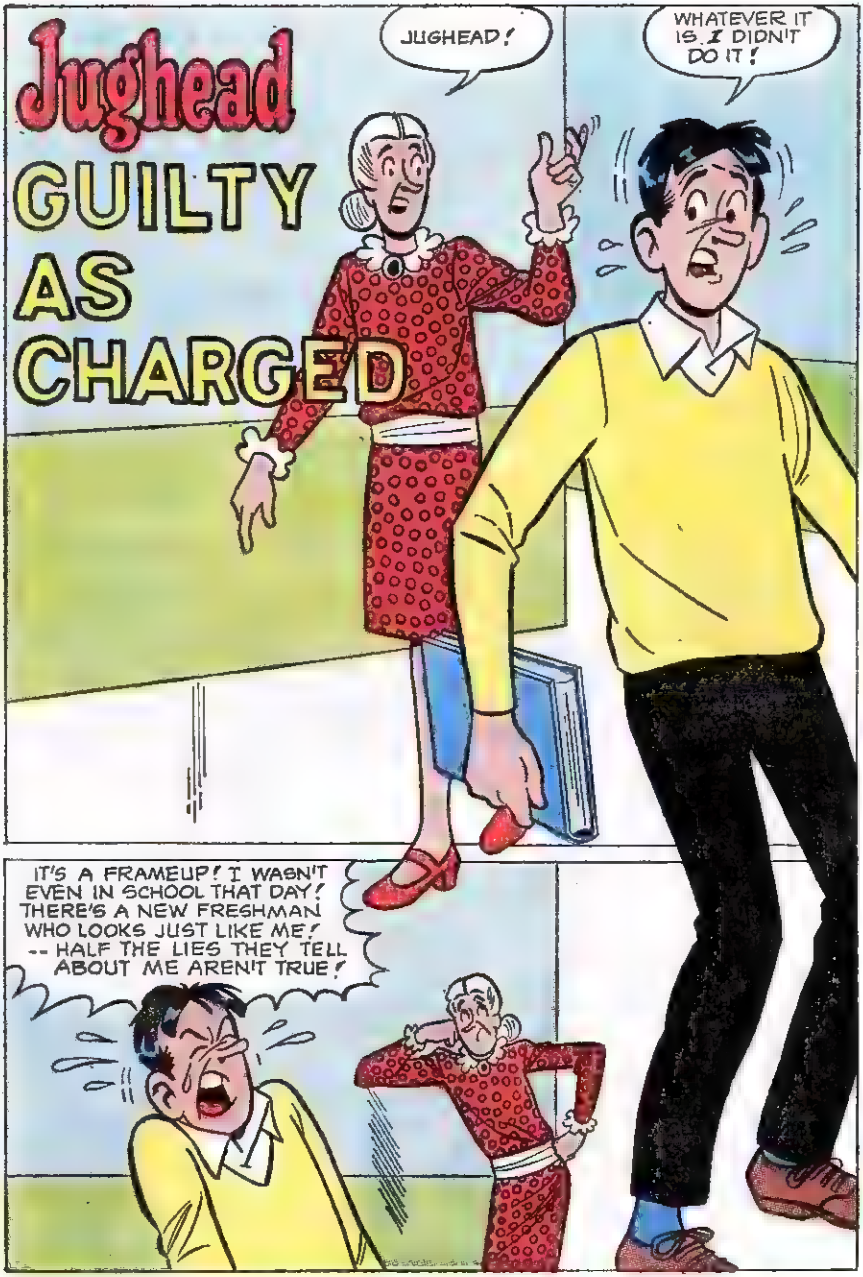
NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____

DEPT. 7/71

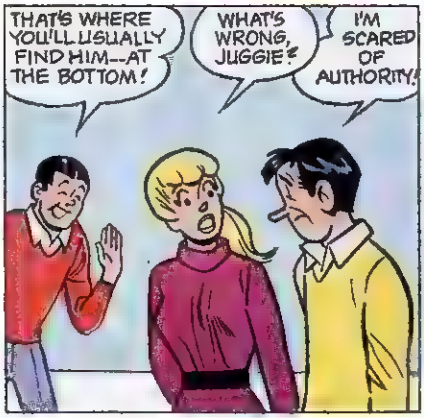
MAIL FOR YOUR CHOICE TODAY!

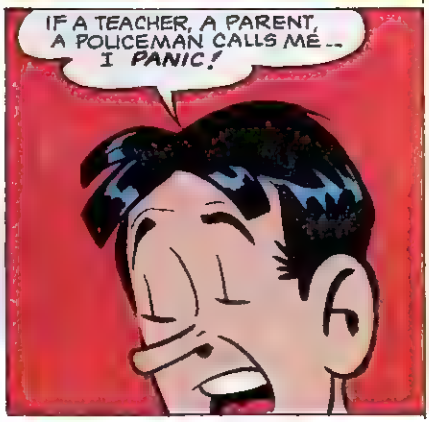

Jughead
GUILTY AS CHARGED
JUGHEAD!
WHATEVER IT IS, I DIDN'T DO IT!
IT'S A FRAMEUP! I WASN'T EVEN IN SCHOOL THAT DAY! THERE'S A NEW FRESHMAN WHO LOOKS JUST LIKE ME! -- HALF THE LIES THEY TELL ABOUT ME AREN'T TRUE!

FINISHED?
PUFF, PUFF! Y-YES MISS GRUNDY!
PLEASE DROP THIS PEN OFF AT MR. BELSON'S OFFICE ON YOUR WAY DOWNSTAIRS!
ULP! THAT'S ALL?
WHY DID YOU LET ME GO ON LIKE THAT?
YOUR PERFORMANCE NEVER FAILS TO FASCINATE ME!
I DIDN'T DO ANYTHING! I KNEW I DIDN'T DO ANYTHING! ..SO WHY DID I ACT SO GUILTY?
ARCHIE, BETTY! JUGHEAD'S TALKING TO HIMSELF AGAIN! LET'S FIND OUT WHY HE'S PUNISHING HIMSELF THAT WAY!
2

I DIDN'T DO ANYTHING!
THEN WHAT HAVE YOU GOT TO TALK ABOUT?

IN HIS WHOLE LIFE HE DIDN'T DO ANYTHING!
DON'T BE A WISE GUY! LET'S GET TO THE BOTTOM OF THIS!


THAT'S WHERE YOU'LL USUALLY FIND HIM--AT THE BOTTOM!
WHAT'S WRONG, JUGGIE?
I'M SCARED OF AUTHORITY!


IF A TEACHER, A PARENT, A POLICEMAN CALLS ME... I PANIC!

I ALWAYS ACT AS THOUGH I'M GUILTY AS SIN!

..AND I USUALLY HAVEN'T DONE ANYTHING!
WHY IS THAT?

IT'S NOT UNUSUAL! LOTS OF PEOPLE HAVE THAT HANG-UP!
THEY DO?
JUST KEEP SAYING TO YOURSELF, "I HAVE DONE NOTHING TO FEEL GUILTY ABOUT!"
SUPPOSE I DON'T BELIEVE ME?
CONVINCE YOURSELF! KEEP REPEATING IT!
OVER AND OVER, EH?
ONCE YOU'VE IMPRESSED IT ON YOUR BRAIN, YOU'RE ALL CURED!
I'VE GOT IT!
I HAVE DONE NOTHING TO FEEL GUILTY ABOUT!
HE'LL BE ALL RIGHT NOW!
I DOUBT IT!

I HAVE DONE NOTHING TO FEEL GUILTY ABOUT!
I HAVE DONE NOTHING TO FEEL GUILTY ABOUT!
I HAVE DONE NOTHING TO FEEL GUILTY ABOUT!
— SO WHY DO I FEEL SO GUILTY?
END

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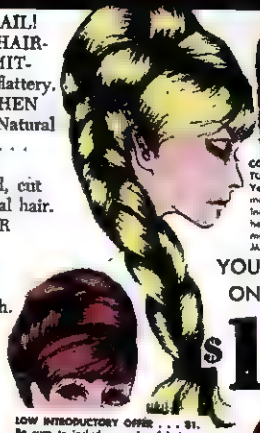
MOD-VOGUE TAIL! The New MOD HAIRPIECE FOR LIMITLESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel**. . . a big 18 inches in length.

Artist's version of one or more hair pieces in use.



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PONY TAIL
BRAID • CHIGNON
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HEIGHT MAKER-FACE FLATTERER-COUNTESS STYLE*
MADAM AMBASSADOR ETC.

COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our experts. Include sample of your hair and leave the matching to us! MAIL COUPON NOW!

YOURS ONLY $1 FREE!

New MOD-VOGUE illustrated hair style instructions included.

BE DOUBLY GLAMOUROUS ORDER TWO GLAMOURIZE BOTH SIDES!

LOW INTRODUCTORY OFFER . . . $1. Be sure to include sample of hair and $1 (plus 35¢ postage and handling). Mail to —

BEAUTY AIDS CO., Dept. 393
160 Amherst St.,
East Orange, N.J. 07019

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MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO., Dept. 393
160 Amherst St., East Orange, N.J. 07019

I enclose $1 (plus 35¢ postage and handling) and hair sample. Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send ____ hairpiece I enclose $1, plus 25¢ postage and handling for each hairpiece ordered.

Name _____
Street _____
City _____ State _____ Zip _____

Archie Club News

ARCHIE CLUB MEMBERS send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021

JUGHEAD NO. 194 JULY — **MEMBERSHIP — TWENTY-FIVE CENTS**

$100.00 IN CASH PRIZES WILL BE DIVIDED AMONG THE FIRST 20 WINNERS DRAWN IN MY NEW ARCHIE MONTAGE CONTEST! THERE ARE 5 DIFFERENT SCENES SHOWN IN THE MONTAGE ON THIS PAGE! JUST LIST THE TITLES OF THE STORIES AND THE ISSUES THAT THESE SCENES APPEARED IN ON THE COUPON BELOW! REMEMBER, YOU MUST BE A MEMBER TO ENTER! CLUE: ALL OF THESE SCENES APPEAR IN JULY 1971 DATED ARCHIE SERIES COMICS!

FILL OUT THIS COUPON WITH YOUR ANSWERS! DON'T FORGET, YOU MUST BE A MEMBER OF THE *ARCHIE CLUB* TO ENTER...SO IF YOU HAVEN'T ALREADY JOINED, FILL OUT THE COUPON ON THE NEXT PAGE AND MAIL IT IN WITH YOUR CONTEST COUPON! ALL ENTRIES MUST BE IN BY AUGUST 15, 1971! *(DRAWINGS WILL BE HELD ON AUGUST 31, 1971).* THE *FIRST 20* CORRECT ENTRIES DRAWN WILL BE CASH WINNERS! *SO ENTER TODAY!*

ARCHIE MONTAGE CONTEST
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

TITLE OF STORY — NUMBER OF ISSUE

1. _____ # _____ JULY
2. _____ # _____ JULY
3. _____ # _____ JULY
4. _____ # _____ JULY
5. _____ # _____ JULY

NAME *(PLEASE PRINT)* _____ AGE _____

ADDRESS _____

CITY _____ STATE + ZIP _____ DEPT. 1M

FIRST PRIZE — $5.00

REPORTER
SONIA SANCHEZ
27492 Capri Avenue
Hayward, Calif.

Dear Archie,
What happened to the word called PEACE?
This world doesn't have it - not in the least
Now what we have is a thing called WAR.
Peace doesn't exist in this world anymore.
War is when people fight and die,
And here are some reasons that tell why.
They cheat their friends and it ends up a fight,
Which is a very horrid sight,
Or they just don't try to reason their matters,
And a gun goes off and someone's life shatters
Maybe they don't approve of our laws,
Maybe that's another cause
But why should one die for someone else's mistake
Why can't we stop a war for one's life's sake?
Instead of fighting night and day
And another thing is they draft young men,
And they sometimes die when their lives just begin.
I wish we could stop it, I wish we could
So this world could be peaceful as GOD thought it would.
So why don't we stop this thing called WAR?
So this world will be peaceful and happy once more.

SECOND PRIZE — $3.00

REPORTER
CHRISTINE DeANGELIS
1550 E. 172 Street
Bronx, N.Y. 10472

Dear Archie,
Did you ever go to the Amish Country? I went there a while ago, but I still remember it. We went in the summer time and it was very hot there, but it was still fun. We saw a lot of Amish people riding in covered wagons. We also saw the covered bridge. Later on we went to a cute Amish store. We bought 2 Amish dolls to remember that wonderful day. We were there a whole day. At the end of the day my sister Denise and I went to an Amish restaurant to eat dinner. It was so crowded that we had to wait 45 minutes before we could get in. But as soon as we got in we were served delicious food. It started to rain so the four of us had to hurry home, right away! I'll never forget that day.

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Be An **Archie Club** MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out the application now and send with 25¢ to cover cost of handling, to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25¢ in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
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ADDRESS _____
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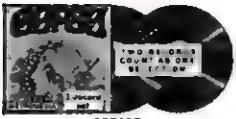
191064

191809



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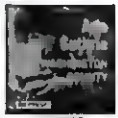

196345

194332

188060

195974

195685

189704

179291

187690

194563

172411

196733

196790

196808

195818

177311

959908

172254

188581

187206

193204

193805

181909

195917

193235

195800

192740

188656

191098

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196741

196444

196881

196727

AND HERE ARE YOUR BONUS IN ADVANCE

ANY 12 HIT RECORDS FOR ONLY $2.86

plus mailing and handling

195180

191825

195487

186197

195701

193623

185017

191205

195719

191742

195404

194605

191460

YES, IT'S TRUE If you join the Columbia Record Club now, you may have ANY 12 of these records for only $2.86. And all you have to do is agree to buy as few as ten records (at the regular Club price) during the coming two years.

That's right! -- you'll have two full years in which to buy your ten records. After doing so, you'll have acquired 22 records -- but you'll have paid for just half of them . . . that's practically a 50% saving off regular Club prices!

AS A MEMBER you will receive, every four weeks, a copy of the Club's entertaining music magazine. Each issue describes the regular selection for each musical interest and almost 300 other records . . . hit albums from every field of music, from scores of record labels.

If you do not want any record in any month—just tell us so by returning the selection card by the date specified . . . or you may use the card to order any of the records offered. If you want only the regular selection for your musical interest, you need do nothing—it will be shipped to you automatically. And from time to time, we will offer some special albums, which you may reject by returning the special dated form provided—or accept by doing nothing.

RECORDS SENT ON CREDIT Upon enrollment, the Club will open a charge account in your name . . . you pay for your records only after you have received them. They will be mailed and billed to you at the regular Club price of $4.98 (Classical and occasional special albums somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN As soon as you complete your enrollment agreement, you will automatically become eligible for the Club's generous bonus plan, which entitles you to *one record of your choice free* (plus 25¢ for mailing and handling) *for every one you buy thereafter!*

SEND NO MONEY—JUST THE COUPON.

Columbia Record Club
a service of
Columbia House
Terre Haute, Indiana 47808

Columbia Record Club, Terre Haute, Indiana 47808

Please accept me as a member of the Club. I've indicated below the twelve stereo records I wish to receive for only $2.86, plus mailing and handling. I agree to purchase ten records during the coming two years, under the terms outlined in this advertisement. I may cancel membership any time thereafter. If I continue, I will be eligible for the Club's generous bonus plan.

SEND ME THESE 12 RECORDS FOR ONLY $2.86

MY MAIN MUSICAL INTEREST IS (check one only)

☐ Easy Listening ☐ Country ☐ Today's Sounds

☐ Mr. ☐ Mrs. ☐ Miss .....
(Please Print) First Name Initial Last Name

Address .....

City .....

State ..... Zip .....

Do You Have A Telephone? (Check One) ☐ YES ..... ☐ NO

APO, FPO addresses: write for special offer

M22-1/6Z

BLOW HOT-BLOW COOL
Jughead
GROWL
ARCH! CONTROL YOURSELF! YOU DON'T OWN HER! SHE CAN WALK WITH SOME OTHER GUY IF SHE WANTS TO!
YOU'VE GOT TO STOP THIS! YOU'VE GOT TO LEARN HOW TO CONTROL YOUR FEROCIOUS TEMPER!

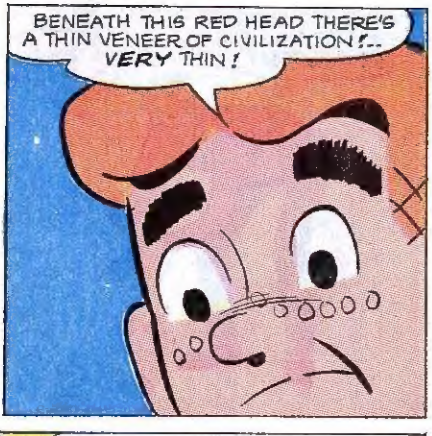
THE BIBLE SAYS, "HE THAT IS SLOW TO ANGER IS BETTER THAN THE MIGHTY!"
IT SAYS THAT?
IT DO INDEED!
OKAY! FROM NOW ON, YOU'RE LOOKING AT COOL HAND ARCHIE!
GOOD BOY!
CLUNK!
NO! NO, ARCH! REMEMBER! YOU'RE OL' COOL HAND ARCH! SIMMER DOWN!
JUST AS SOON AS I'M THROUGH WITH THOSE KIDS!
GARRR!

THEY'RE ONLY LITTLE KIDS, ARCH!
IF I EVER CATCH 'EM THEY'LL NEVER GET TO BE BIG KIDS!
IT WAS AN ACCIDENT! THEY DIDN'T MEAN TO HIT YOU!
BUT THEY DID!
EASY, BOY! EASY!
AW!
SHUCKS! YOU'RE RIGHT, AS USUAL!
HERE'S YOUR BALL, KIDS! ACCIDENTS WILL HAPPEN! NO HARD FEELINGS!

CHOKLIT SHOPPE
WHAT WOULD I DO WITHOUT YOU, JUG? YOU ALWAYS KEEP ME UNDER CONTROL!

AW, I DIDN'T DO ANYTHING REALLY, OL' BUDDY!
YES YOU DID! YOU DID TOO!

WHEN MY FLAMING TEMPER FLARES, I BECOME A WILD WILD BEAST!


BENEATH THIS RED HEAD THERE'S A THIN VENEER OF CIVILIZATION!-- VERY THIN!

WHAT'S YOUR SECRET FOR KEEPING YOUR COOL? I'M YOUR PAL! TELL ME!
DEEP BREATHS! MASSIVE DOSES OF HEAVY CONCENTRATION! THE POWER OF THE MIND! CONTROL!

STRICT, UNYIELDING DISCIPLINE! TIGHT, TIGHT, TIGHT REINS ON THE OLD TEMPER, AND--
F-FOOD! RUINED! SPOILED! ALL OVER THE FLOOR!
HOW AWFUL!
JUG! CONTROL! REMEMBER? DISCIPLINE!.. TIGHT REINS?...
HE FLIPS EASILY, ARCHIE!
(SIGH) EVEN THE GREATEST HAVE THEIR LIMITS!
EEEEEE!
SCREEE!
AARGH!
SOB
WHAM!
CLUNK!
END

OUT COLD!
1 THE DAY THOSE BOXES FELL ON ME AT WORK, I DIDN'T EVEN SEE WHAT HIT ME!
2 BUT WHEN I WOKE UP IN THE INFIRMARY... I BEGAN TO SEE THE LIGHT...FOR THE FIRST TIME IN MY LIFE.
NANCY, I'M BOXED IN... IN MORE WAYS THAN ONE!
3 THERE'S NO FUTURE FOR ME IN THAT JOB... AND THERE WON'T BE ANY FUTURE UNTIL I GET MY HIGH SCHOOL DIPLOMA! I'M STILL OUT COLD!
4 NANCY, I'M GOING TO FILL OUT THE COUPON IN THIS MAGAZINE AND FIND OUT ABOUT GETTING MY DIPLOMA AT ICS!
HONEY, THAT'S A WONDERFUL IDEA!
5 WELL, I DID IT... LEARNED AT ICS, ON MY OWN TIME, GRADUATED WHEN I WAS READY. DIDN'T COST MUCH OR TAKE VERY LONG.
6 AND I GOT THE DIPLOMA BUSINESSMEN RESPECT... ONE FROM ICS!
JACK, I'M PROUD OF YOU!
7 THAT ICS DIPLOMA GOT ME THIS JOB IN THE OFFICE...THE PAY'S TWICE AS GOOD, AND THE FUTURE TEN TIMES AS BRIGHT!
8 YOU KNOW THEY SAY A HIGH SCHOOL DIPLOMA IS WORTH $80,000 OVER A LIFETIME. AND IT'S GREAT TO HAVE EVERYBODY'S RESPECT! ICS OPENED MY EYES!
COULD YOU SIGN THIS FOR ME, MR. LEWIS... IT NEEDS YOUR APPROVAL.

ICS International Correspondence Schools
Division of Intext

ICS, Scranton, Pa. 18515
Canadian residents: Send coupon to Scranton. Our affiliate in Canada is Toronto

MAIL TO ICS, SCRANTON, PENNA. 18515 1H046D

Without cost or obligation, send me "HOW to SUCCEED" and the opportunity booklet about the field BEFORE which I have marked X (plus sample lesson): (Partial list of courses)

☐ HIGH SCHOOL COURSES ☐ HIGH SCHOOL SECRETARIAL ☐ HIGH SCHOOL SPECIAL SUBJECTS
☐ COLLEGE PREPARATORY ☐ HIGH SCHOOL MATHEMATICS ☐ PREP. FOR HIGH SCHOOL EQUIVALENCY EXAM

ICS also offers a full schedule of vocational courses for men and women in all major fields including the following:

☐ AUTOMOTIVE ☐ BUSINESS ☐ ELECTRONICS-RADIO-TV ☐ ACCOUNTING ☐ REFRIGERATION-AIR CONDITIONING
☐ COMPUTERS ☐ ENGINEERING ☐ SECRETARIAL ☐ DRAFTING
☐ BUILDING TRADES ☐ AIRCRAFT MECHANICS ☐ ART-WRITING ☐ CHEMISTRY ☐ MACHINE SHOP

☐ Other—specify your field of interest: _____

Name _____ Age _____ Home Address _____
(Address for ICS use only)

City _____ State _____ Zip Code _____ Working Hours _____ A.M. to _____ P.M.

Occupation _____ Employed by _____

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